

I am a professional web designer and illustrator in the Columbus, OH area.

I use design, illustration, and great communication skills to solve visual problems.

## 01. Education

Bowling Green State University

Bowling Green, OH

Graduated in 2011

Bachelor of Science in Technology

Majored in Visual Communications Technology with a focus in web design.

## 02. Skills

Web design

UI/UX design

Illustration

Figma

Prototyping & wireframes

Webflow

Adobe Creative Suite

Responsive/mobile first

Graphic & print design

HTML5/CSS3

Accessibility (a11y) best practices

Strong client presentation skills

Strong communication skills

Self Starter

Comfortable with ambiguity

Comfortable working independently

Manages multiple projects effectively

Works well in both small and large teams

Comfortable with Agile/Scrum methodology

Adheres to project budgets and deadlines

## 03. Recent Experience

### Kanopi

August 2021 - June 2026

#### Visual designer

Collaborated with design team to craft digital experiences based on UX and content research using mobile-first design philosophy. Crafted interactive wireframes and high-fidelity design prototypes to better express creative solutions and project goals. Collaborated with development team to ensure design deliverables met coding standards. Fully owned client creative meetings: presented wireframes and designs and provided rationales for both, answered client questions, and determined next steps. Worked with creative director to develop project processes, frameworks, and design systems for creative department needs. Created various assets (graphics & icons) for marketing materials, company conferences and retreats, and assisted marketing in writing blog posts for the company website. Partnered with creative director to manage contract designers on various client and internal projects.

### Trusted Health

May 2019 - August 2021

#### Contract web designer & illustrator

Worked with Trusted Health to design and develop landing pages in Webflow, research and implement plugins using Javascript and Zapier, as well as assist the team in managing the company website. Designed ads and emails for marketing campaigns, developed HTML email templates for staff, and created illustrations for various projects.

### ViaForge

March 2017 - March 2019

#### Lead branding & web designer

Determined and implemented creative direction for clientele by designing branding guidelines, logo concepts, social media assets, and web mockups. Developed various landing pages, websites, and custom WordPress themes.