

# PAUL CIRCLE

I am a professional web designer and illustrator in the Columbus, OH area.  
I use design, illustration, and great communication skills to solve visual problems.

[circleportfolio.com](http://circleportfolio.com)  
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[dribbble.com/PaulCircle](https://dribbble.com/PaulCircle)

## 01. Education

Bowling Green State University  
Bowling Green, OH  
Graduated in 2011  
Bachelor of Science in Technology  
Majored in Visual Communications  
Technology with a focus in web design.

## 02. Skills

- Web design
- UI/UX design
- Illustration
- Figma
- Adobe Creative Suite
- Prototyping & wireframes
- Graphic & print design
- Responsive/mobile first
- Webflow
- HTML5/CSS3
- Accessibility best practices
- Strong client presentation skills
- Exceptional communication skills
- Self starter
- Comfortable navigating ambiguity
- Works well independently
- Experience with both small and large teams
- Manages multiple projects effectively
- Familiar with Agile/Scrum methodology
- Adheres to project budgets and deadlines

## 03. Recent Experience

### Kanopi

August 2021 - June 2026

### Visual Designer

Collaborated with design team to craft digital experiences based on UX and content research. Designed wireframes, interactive prototypes, and high-fidelity mockups in Figma for website projects. Collaborated with development team to ensure design deliverables met coding standards and project goals. Fully owned client creative meetings; presented wireframes and designs, and provided rationales for both, answered client questions, and managed next steps. Worked with creative director to develop project processes, frameworks, and design systems for department needs. Created various graphic and icons assets for marketing materials, conferences, and company retreats. Assisted marketing in writing blog posts for the company website. Partnered with creative director to manage contract designers on various client and internal projects.

### Trusted Health

May 2019 - August 2021

### Web Designer & Illustrator

Worked with Trusted Health to design and develop landing pages in Webflow, research and implement plugins using Javascript and Zapier, as well as assist the team in managing the company website. Designed ads and emails for marketing campaigns, developed HTML email templates for staff, and created illustrations for various projects.

### ViaForge

March 2017 - March 2019

### Lead Branding & Web Designer

Determined and implemented creative direction for clientele by designing branding guidelines, logo concepts, social media assets, and web mockups. Developed various landing pages, websites, and custom WordPress themes.